

Take the Mystery Out of the DARK WEB



The dark web is a part of the internet that isn't indexed by search engines and allows users to remain anonymous. Much of the dark web is used for **criminal activity**.

In 2021 alone, there were **4,145** publicly disclosed breaches that exposed over **22 billion** records.¹


Nearly one-third
32%
of people don't know what the dark web is.


87%
would not know if their personal information was there.²

Personally identifiable information includes your **social security number, driver's license number, credit card numbers, medical records, or passport**, among many other pieces of highly sensitive information.

So, why would someone want your personal information?

The data we use online every day can be pretty profitable for cybercriminals when sold on the dark web.


Credit Cards
\$10 to \$20 each³


Passport
\$1500 each⁴


Driver's License
\$70 each⁴


Medical Records
\$250 each⁵

Are you doing enough to protect yourself?

Among those who have found out their information was on the dark web...

only
51%
changed the passwords on the affected accounts.⁶

only
29%
made sure to have a unique password for every account.⁶

only
27%
started using a dark web monitoring service.⁶

You can take the mystery out of the dark web.

LastPass makes it simple to protect your most critical data and manage your online security.



With our advanced Dark Web Monitoring feature, **LastPass proactively watches for breach activity**, so you can stay protected when you need it most. Receive alerts as soon your credentials have been found and take action right away.



Learn More 

Sources:
1 Security Magazine, <https://www.securitymagazine.com/articles/97046-over-22-billion-records-exposed-in-2021>
2 2022 Psychology of Passwords
3 Security Magazine, <https://www.securitymagazine.com/articles/94081-10-credit-cards-2-paypal-accounts-and-more-on-the-dark-web-this-holiday-season>
4 Privacy Affairs, <https://www.privacyaffairs.com/dark-web-price-index-2020/>
5 Trustwave, <https://www.fiercehealthcare.com/hospitals/industry-voices-forget-credit-card-numbers-medical-records-are-hottest-items-dark-web>
6 2022 Psychology of Passwords